

PRINT AND MAIL WORKFLOW SOFTWARE

# BLUECREST STRATA OUTPUT MANAGER



## Perform

Transform client or legacy print streams for processing on any printer or inserter.



## Enhance

Automate production and reprint process for greater speed, accuracy, and SLA attainment.



## Simplify

Onboard clients and applications wmore easily.



## Streamline Production

Managing today's document output can consume a lot of time, labor, and printer productivity. With labor challenges, advances in technology, and the ongoing burden of legacy systems, many mail production organizations struggle with a less-than-ideal workflow. Ultimately, the result is significant increases in operating time and costs.

With the power of cloud-based, real-time document enhancement and any-to-any print stream transformation, businesses can better manage their workflows across different output formats and print devices, ultimately improving productivity and customer satisfaction.

## Gain power, flexibility, and accuracy

Real-time processing of any print stream using a powerful transformation engine to generate electronic output in any format (PDF, XML, TIFF)

Centralized printer control, resource management, and job-level accounting

Deliver documents dynamically to printer PDL's or electronic output sources regardless of printer technology

View documents before, during or after output

Accept data from a variety of legacy hosts with flexible connectivity options

## Enhance documents and workflow

Replace pre-printed forms and move to 100% variable data color print and add relevant messages and graphics

Increase productivity and integrity by adding, modifying, or deleting barcodes to control inserter systems

Create MRDF for inserter control and automate reprint process as well as providing proof of process

Maximize postal discounts performing address cleansing and presorting

Improve equipment utilization by splitting jobs to balance workloads and meet SLAs

## Robust print workflow engine and designer

Align business requirements, with the application, data, and infrastructure for the delivery of digital and physical communications

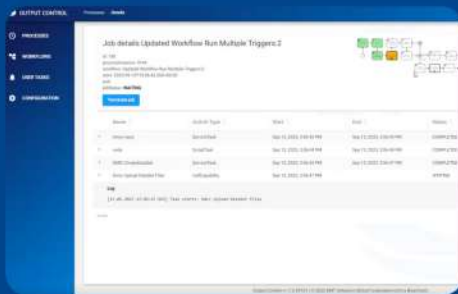
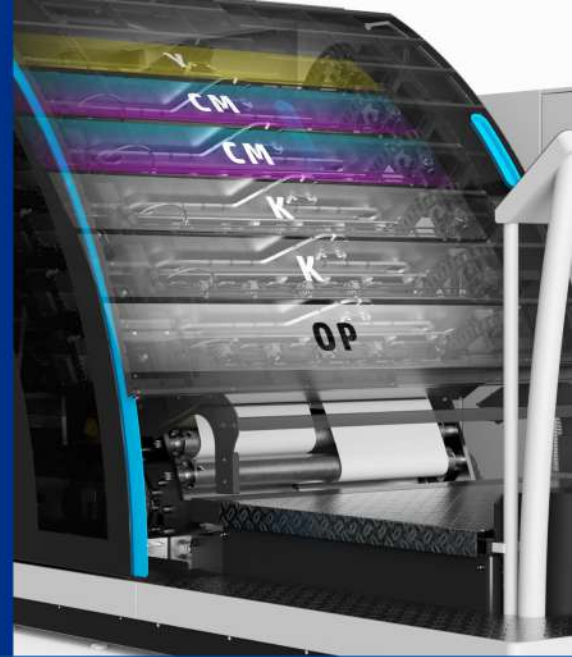
Pre-defined scripts make it easy to design print workflows

## Gain efficiency across your enterprise

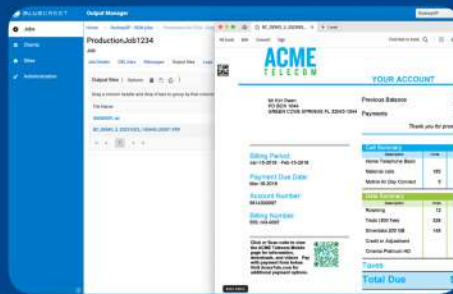
Manage multi-site environments for better workload balance, disaster recovery support, and encrypted data transmission

# Power. Flexibility. and Accuracy

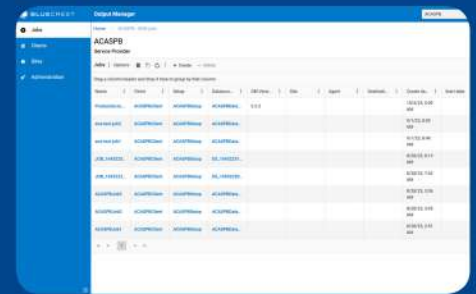
Free your document production from the limitations and complexity of legacy systems, proprietary vendor formats, and varied data streams with this cloud-based output solution. The BlueCrest Strata Output Manager's unique architecture brings out the best in all operational environments, allowing you to automate and improve workflow across multiple output formats and print devices, from anywhere.



View workflow status



Preview output files in real time



Monitor job status

## It's Better in the Cloud

The BlueCrest Strata Output Manager is built for the cloud, not simply a hosted version, making it more robust and redundant leveraging all the benefits of the Microsoft Azure platform. It features the same modern browser-based interface, centralized configuration, and change management across all BlueCrest Strata offerings.

## *About BlueCrest Strata Platform*

The BlueCrest Strata platform makes it easier and more cost-effective to take advantage of our print and mail software from a single, cloud-based platform and modern interface.

In addition to being able to onboard software solutions faster, and without IT resources, you'll gain all the benefits inherent in cloud computing including greater security, compliance, and agility. Make your move to the cloud.



## *Additional Software Options*

Your operation can be enhanced with a range of software according to your processing needs including:

- Analytics and reporting
- Postal savings
- Print and mail workflow

## *Our Service Promise*

We believe in a client centered approach where your goals are our goals and are committed to driving positive outcomes for your business. Service is more than just fixing broken machines. To thrive service needs to be a strategy. The "BlueShirt Excellence" promise from our service technicians, engineers and support team makes sure your People, Process and Technology are all working together.

## *From Data Through Delivery*

BlueCrest Strata Output Manager is part of the BlueCrest technology portfolio that covers the entire print and mail workflow. From data through delivery, with BlueCrest solutions your operations will work seamlessly. Together with our commitment to continuous improvement, innovation, and unmatched technical and maintenance support you can count on BlueCrest.